

## Show Profile

<b>Title of event:</b>	<b>European Banking &amp; Insurance Fair 2003</b>
Subtitle/ Description:	European Trade Exhibition & Conference for the Banking and Insurance Industry
Venue:	Frankfurt fairgrounds in hall 3.0
Show Date:	October 27 – 29, 2003
Frequency:	annual
Space in sq.m - gross	20.700
Number of exhibitors:	350 (planned) (year 2002:315)
Number of trade visitors:	8.500 (planned) (year 2002: 7.451 fair, 2.000 conference)
Target Audience:	Chairmen and employees of commercial and savings banks, insurance companies and other financial services
Reasons for exhibiting:	Continental European technology fair, complete solutions for the banking and insurance community, promotion of Frankfurt as a financial hub
Main products exhibited:	Innovative hard- and software for the financial sector, solutions for domestic and international funds transfer, e-business, handling systems, multimedia, infrastructure and security, consulting, document management
Pricing per sq.m:	Row Stand € 158,50/sq.m Corner of Row € 169,50/sq.m End of Block € 182,-/sq.m Island Site € 182,-/sq.m
Opening hours:	10:00 a.m. – 6:00 p.m. Last day: 10:00 a.m. – 05:00 p.m.
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Contact conference:

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Conference-language:  
Duration of conference:

German and English  
27. Oct. 2003 conference  
27. – 29. Oct. 2003 workshops

Location:

CMF CongressCenter Messe Frankfurt

Runs concurrently with:

LinuxWorld Expo (hall 4.0), [www.linuxworldexpo.de](http://www.linuxworldexpo.de)